

CLAIMS

I Claim:

- 5 1. A method for managing product notices comprising:
 receiving a product identifier; and
 issuing a notice to a product according to the product identifier.
2. The method of Claim 1 further comprising creating a record of the issued
10 notice.
3. The method of Claim 2 wherein creating a record comprises:
 adding a record to a table; and
 storing in the added record one or more of the time a notice is issued, the
15 date that a notice is issued, the type of notice this is issued, the product
 identifier associated with the product and a product digital identifier
 associated with the product.
4. The method of Claim 1 wherein receiving a product identifier comprises:
20 establishing a wide area network connection with a user; and
 receiving a product identifier from the user.
5. The method of Claim 4 wherein receiving a product identifier comprises:
 providing a product identifier web page to a user by way of the wide area
25 network connection; and
 retrieving a user entry for a product identifier from the product identifier
 web page.

6. The method of Claim 1 wherein issuing the notice to the product comprises:

retrieving a channel record from a product channel table;
forming a signal command according to the channel record; and
directing the signal command to a signal transmitter.

5

7. The method of Claim 6 wherein forming a signal command comprises:

retrieving a notice record from a notice type table;
obtaining an alphanumeric message from the notice record; and
including the alphanumeric message in the signal command.

10

8. The method of Claim 6 wherein directing the signal command to a signal transmitter comprises:

establishing a wide area network connection with a signal transmitter; and
conveying the signal command to the signal transmitter by way of the wide
area network connection.

15

9. A product notice management system comprising:

product notice server for receiving a product identifier and generating a
signal command according to the received product identifier; and
signal transmitter for issuing a product notice signal according to the
signal command.

20

10. The product notice management system of Claim 9 wherein the product notice server creates a record of an issued product notice.

25

11. The product notice management system of Claim 10 wherein the product notice server creates a record of an issued product notice by:
adding a record to a table; and

storing in the added record one or more of the time a notice is issued, the date that a notice is issued, the type of notice this is issued, the product identifier associated with the product and a product digital identifier associated with the product.

5

12. The product notice management system of Claim 9 wherein the product notice server comprises a wide area network interface and wherein a product identifier is received by way of the wide area network interface.

10 13. The product notice management system of Claim 12 wherein the product notice server receives a product identifier by:

establishing a connection with a user computer using the wide area network interface;

provides a user with a product identifier web page; and

15 retrieves a user entry from the product identifier web page.

14. The product notice management system of Claim 9 wherein the product notice server generates a signal command by:

retrieving a channel record from a product channel table;

20 obtaining a channel indicator from the channel record; and

forming a signal command that includes the channel indicator.

15. The product notice management system of Claim 14 wherein forming a signal command comprises:

25 retrieving a notice record from a notice type table;

obtaining an alphanumeric message from the notice table; and

forming a signal command that includes the channel indicator and the alphanumeric message.

16. The product notice management system of Claim 14 wherein the product
notice server comprises a wide area network interface and wherein the signal
transmitter comprises a wide area network interface and wherein a
connection is established between the product notice server and the signal
5 transmitter and wherein the product notice server further conveys the signal
command to the signal transmitter using the established connection.